



39th Annual HOLIDAY PARADE

Hello Community Member,

It's that time of year again where we celebrate with our community in our annual Holiday Parade! The Community Holiday Parade Committee, a division of the ABC Group, would like you to join them in this year's event, presented by Farmers & Merchants Bank and held on Thursday, November 21st! This year's theme is "Celebrate Kindness & Giving". This is a wonderful way to share what kindness and giving mean to you.

All floats will be automatically entered into the parade float contest (and are encouraged to play music), unless applicant requests to not participate in the contest. There will be two categories, commercial and non-commercial, each with three prizes. First place will receive a cash prize of \$100, second place a cash prize of \$75, and third place a cash prize of \$50.

The parade schedule is as follows:

- **5:00pm:** Float line up begins (*we will be sending out times, spots, and a map for you prior to the event*)
- **5:20pm- 6:20pm:** Floats will be judged by three community representatives. In order to be considered for judging, your float must be in theme and have arrived by 5:20pm.
- **6:30pm:** Parade begins

Attached you will find the 2024 Holiday Parade Entry Form. **All entries are due Monday, November 11th, 2024.** All paper copies should be put to the attention of Community Holiday Parade Committee and can be mailed, dropped off in person, or put in the book drop at the Berlin Public Library. The library's address is 121 W Park Ave, Berlin, WI 54923.

Prior to the parade, Nathan Strong Park and Forsyth Park will once again become a Winter Wonderland as the "Light the Park" returns! Festivities will begin at 4:00pm when Santa & Mrs. Claus arrive with live reindeer. At 5:00 pm we will flip the switch and over 180 trees will light the park!

For more information regarding each event, please follow Achieving a Better Community- ABC Group on Facebook or visit achievingabettercommunity.com and join Berlin's 39th Annual Holiday Parade event!

The Community Holiday Parade Committee would like to thank you for supporting this time-honored event and helping us share the magic of the holidays!

Sincerely,

Community Holiday Parade Committee

(Sue Trampf, Cassidy Walters, Ashley Bartol, Debi Downen, Vicky Pawlacyk, & Chris Kalupa)